



## **Entrepreneurs, Millionaires, Leaders & Sporting Heroes: all giving YOU their secret strategies for success for 2 full days...**

Volunteers are being sought to help Calderdale's future leaders – our teens - and help them get the most out of a unique 2 day experience, all while benefiting massively for yourself, your business or career and ... your life.

### **You're invited to Volunteer at stepUP Calderdale on 13 & 14 October 2009.**

The purpose of the stepUP Foundation, a not for profit organisation founded in Australia and now in the UK, is to shift the future of humanity – literally. By educating and exciting teenagers about the possibilities for their futures in business and in life. We do that by bringing high profile, inspirational entrepreneurs, sporting heroes and other leaders together with teens over a unique 2 day seminar; and you get to benefit. The next stepUP is being held on 13 & 14 October 2009 and you're invited to be a Volunteer.

### **You Make a Difference.**

Probably the best part about stepUP is that you have the unique opportunity and privilege of contributing to someone's life directly and powerfully – your teens. **Up to 40% of teens who'll attend are underprivileged or 'at risk'. The opportunity for them to meet you – someone who has had success in life, dealt with your own challenges and come out on top and is committed to making a difference, is a rare occasion for many of these teens. Teens surveyed report that:**

- 98% are more encouraged, excited and inspired about their own lives
- 96.5% feel like there are more possibilities and choices open to them
- 96% feel armed with more information, tools and strategies
- 94.5% feel better about themselves, stronger and more empowered to have a go in life
- 93.5% feel that no matter their circumstances, they have a say in how their life goes
- 96% feel their lives have been enriched by attending stepUP.

Volunteers are a huge part of making that possible. You'll help alter the course of someone's life for the better forever.

### **Learn Directly from Inspirational Speakers.**

Volunteers will get to listen to high calibre speakers at the stepUP event and make no mistake that packs a powerful punch! Via their experiences, our speakers inspire Teens about what's really possible and deliver key messages on business and life in areas like: business planning, marketing, sales, operations, customer service, personnel/team, budgeting, wealth creation, goal setting, personal development, success modeling, leadership, achievement, health and practical how to's.

Signed up to speak at the Calderdale event, amongst others, are:

- **Richard Reed, co-founder of innocent drinks** - the UK's no.1 smoothie brand, from 0 to 80% market share in 10 years and turnover in excess of £100m a year!
- **Imran Hakim, founder of iTeddy** – recent winner from BBC2's Dragons' Den.
- **Deirdre Bounds – self-made millionaire**, former stand-up comedienne, world backpacker, teacher and founder of i-2-i.com which became the world's largest gap year company.



## **A New Network to Grow Your Business.**

Given there will be other Volunteers, Business Mentors and Sponsors participating at stepUP, it is a brilliant networking opportunity! Once you're a Volunteer, we encourage you to use stepUP to expand your professional and personal contact base. Better yet, you'll be networking with well qualified people who are like-minded and are up to big things in life and business. You'll also have the opportunity to meet some of our high profile speakers.

## **What's required? When you're in, you're in.**

As a Volunteer you're needed for both days ideally and a small number of Volunteers will be needed on Monday 12 October to help set up the event. You must be able to commit to full days. There will be a briefing session first thing in the mornings. As the teens move through the process, you'll be a positive role model and for some of them, a rare person showing a committed interest in them. During stepUP all lunch and refreshments are provided.

## **Details:**

**Event:** stepUP Calderdale  
**Venue:** Cathedral House, St. Thomas Road, Huddersfield, HD1 3LG  
**Pre Event:** Pre-event set-up, Monday 12 October 2009, times to be confirmed  
**Date:** DAY ONE Tuesday 13 October 2009  
DAY TWO Wednesday 14 October 2009  
**Time:** Tuesday 13 October - 8.15 am for an 8.45 am start to 4.30pm  
Wednesday 14 October - 8.15 am for an 8.45 am start to 4.30 pm

## **Your Next Step ... UP?**

Thank you for your interest. Next step – complete and return your Volunteer sign up form OR for more information, contact Nicola Parr on [Nicola.parr@ypcf.org.uk](mailto:Nicola.parr@ypcf.org.uk) or call direct on 0113 394 4980. We look forward to working with you!

The first UK stepUP event was held in Blackpool in November 2008. stepUP Calderdale is the first of its kind in Yorkshire. Join us! Partners helping to sponsor the event include:

